



Strikwerda Investments unveils Your.World: a strategic consolidation of four leading online services companies

Strikwerda Investments (SI), the Dutch tech-focused family office, announces the strategic consolidation of its four portfolio companies, Your.Online, Your.Cloud (TSH), Confido and WiseFundaments, into Your.World. This consolidation reflects a shared commitment to the serial acquirer model, fostering long-term value creation, and the ambition to further accelerate M&A.

AMSTERDAM, THE NETHERLANDS, 8 MAY 2024 - SI today announced the formation of Your.World, a leading European online services company. This new entity combines the strengths of four companies into a single platform. All of the companies are backed by SI as their majority shareholder and each services unique market segments with a focus on long-term value creation. Your.World aims to leverage its scale to further accelerate M&A sourcing and internationalization potential by utilizing established playbooks.

Your.World's inception is a natural progression built on a foundation of shared values, a decentralized operating model allowing for independent and agile operations, and a scalable M&A approach to drive further growth across Europe. *"By combining our core competencies, cultures, and aspirations we form a robust platform that stands strong within the ICT industry in Europe"*, commented Robin van Poelje, appointed as the Chairman and CEO of Your.World. Your.World will consist of two Operating Groups: Your.Cloud, led by John Reynders as Group CEO, and Your.Online, led by Rikard Akhtarzand as Group CEO. Both Reynders and Akhtarzand bring valuable experience running decentralized serial acquirer businesses.

The companies joining forces under Your.World are already leaders in their respective domains and provide a wide range of online services, from online presence, productivity, security, trust and workspace services to digital transformation and connectivity services. With their combined expertise and resources, these companies aim to offer unparalleled service to over one million customers, driven by a commitment to customer intimacy and 'as-a-service' business models.

The strategic alignment among the four companies is a testament to SI's vision and its successful track record as a serial acquirer. Since their inception in 2016, the portfolio companies have achieved strong growth, with revenues reaching €675 million, completing 70 M&A transactions in The Netherlands, Spain, France, the UK, and Germany. This consolidation underlines the ambition and focus on further scaling up its M&A activities within a unified vision for the future.

About SI

Strong companies are built together. This takes time. At Strikwerda Investments, we build durable partnerships with entrepreneurs and have invested in over 200 companies in the last 40 years. We have the strong will to bring out the best in these companies, all of which contribute to our goal of building enduring businesses together for future generations.